

POLICY COOKIES

WHAT COOKIES ARE

Cookies are text files and numbers that are installed in the memory of your browser while browsing a website through any device that allows connection to the internet (PC, smartphone or tablet).

Through cookies, natural persons can be associated with online identifiers produced by the devices, applications, tools and protocols they use, examples of cookies are IP addresses, temporary markers or other types of identification. Such identifiers can leave traces which, in particular when combined with unique identifiers and other information received from servers, can be used to create profiles of individuals and identify them.

The information encoded in the cookies may include personal data, such as an IP address, username, unique identifier or email address, but may also contain non-personal data, such as language settings or information about the type of device that a person is using to browse the site.

Cookies can therefore perform important and various functions, including monitoring sessions, storing information on specific configurations regarding users accessing the server, facilitating the use of online content, etc. For example, they can be used to track items in an online shopping cart or information used to fill in a computer form.

Cookies can be stored permanently on the device used for navigation (the so-called "persistent cookies"), until the pre-established expiry date (minutes, days, years), or they can be automatically deleted when the browser is closed (the so-called "session cookies").

Cookies can be installed by the site visited by the user (so-called "first-party cookies"), or they can be installed by other websites (so-called "third-party cookies").

TYPES OF COOKIES AND RELATED PURPOSES

1) Cookies and other technical identifiers (Article 122 c. 1 Legislative Decree 196/03)

These are cookies that allow the transmission of a communication over an electronic communications network, therefore those that allow navigation of the site DO NOT NEED THE USER'S CONSENT

2) First and third party analytics cookies

The first and third party analytics cookies are those used to guarantee and facilitate the activities strictly necessary for the functioning of the Site for the normal navigation of the site and allow its functions (such as allowing, for example, to authenticate to restricted areas, to save the session browsing, browsing preferences, saving products in the cart, remembering some selected criteria such as language, managing the distribution of traffic, etc.) and to collect some information in aggregate (anonymous) form about users. They are comparable to technical cookies (and therefore the USER'S CONSENT is NOT required) only when:

- they are used only to produce aggregate statistics and in relation to a single site or a single mobile application;
- for those of third parties, at least the fourth component of the IP address is masked;
- third parties refrain from combining these analytics cookies with other processing (customer files or statistics of visits to other sites, for example) or from transmitting them to third parties.

3) Profiling cookies and other tracking identifiers with NON-TECHNICAL function

They are used to bring back to specific, identified or identifiable subjects, specific actions or behavioral patterns recurring in the use of the functions offered (groups) in order to group the different profiles within homogeneous clusters of different size, so that it is also possible modulate the provision of the service as well as send targeted advertising messages, i.e consistent with the preferences expressed by the user in the context of surfing the net.

Among these third-party cookies, there are those that allow users to interact with social networks (Facebook, Twitter, YouTube, Vimeo, etc.) and in particular to share site content through the aforementioned channels.

COOKIES USED ON THE SITE

The site does not use profiling cookies in order to send advertising messages;

Cookies and other technical identifiers

DOMINIO/NOME	Dati trattati e FINALITA'	DURATA	TEMPO DI CONSERVAZIONE	CONSENSO	REVOCA DEL CONSENSO
marianorubinacci.com	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
october_session	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
shopaholic_cart_id	Preposto alla finalizzazione degli acquisti	180 gg	180 gg	Obbligatorio	-
admin_auth	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
__tawkuid	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
_fbp	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
_ga	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
_gcl_au	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
gid	Finalizzato al trattamento tecnico-funzionale del sito	180 gg	180 gg	Obbligatorio	-
confirm_cookie	Preposto a seguito dell'accettazione dei cookie	180 gg	180 gg	Obbligatorio	-

First and third party analytics cookies similar to technical cookies

NOME	Dati trattati e FINALITA'	DURATA	TEMPO DI CONSERVAZIONE	CONSENSO	REVOCA DEL CONSENSO
TawkConnectionTime	Analisi funzionali volte alla profilazione degli utenti	180 gg	180 gg	Facoltativo	-
ps_analytics	Analisi funzionali volte alla profilazione degli utenti	180 gg	180 gg	Facoltativo	-

Profiling cookies and other tracking identifiers with NON-TECHNICAL function

NOME	Dati trattati e FINALITA'	DURATA	TEMPO DI	CONSENSO	REVOCA DEL	LINK
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			CONSERVAZIONE		CONSENSO	
newsletternotify	Legato alle attività promozionali Rubinacci	180 gg	180 gg	Facoltativo	-	link
newsletternotifyclose	Legato alle attività promozionali Rubinacci	180 gg	180 gg	Facoltativo	-	link

It should be noted that third-party cookies fall under the direct and exclusive responsibility of the third party itself. It also follows that third-party cookie suppliers are required to comply with the relevant legislation. For this reason, we refer to the links of the web pages of the third party site, where the user can find the cookie consent forms and their related information.

INFORMATION Ex Artt 13 AND 14 REG UE / 679/2016

This information is provided pursuant to art. 13 et seq. EU Reg. 679/2016, exclusively for the website www.marianorubinacci.com and not for other websites that may be consulted by the user through links available on the site itself.

The texts, information, other data published or accessible through forums on this site are for information purposes only and are not of an official nature, unless otherwise provided pursuant to current legislation.

Rubinacci Srl assumes no responsibility for services offered by third parties with which the Site has activated a link, and for any other content, information or anything else contrary to the laws of the Italian State present in the resources of third parties connected to the attached links.

DATA CONTROLLER

The Data Controller is Rubinacci srl, with registered office in Naples viale Antonio Gramsci 15

The Company's Personal Data Protection Officer is Dr. Eleonora Cerofolini, who can be contacted at the Company's pec address: rubinaccispa@pec.it

LEGAL BASIS of the TREATMENT

The legal basis linked to the management of cookies is exclusively the USER CONSENT.

OBJECT - PURPOSE AND METHOD OF TREATMENT

In the tables above, the subject, purpose and methods of treatment are detailed for each cookie.

DATA ACCESS AND COMMUNICATION

The data, collected using cookies, may be processed by employees and collaborators of the Data Controller as authorized subjects and / or system administrators.

The data may also be processed by our trusted companies that carry out technical, graphic and reporting tasks, on our behalf. Specifically, Rubinacci Srl has appointed an external Data Processor pursuant to Article 28 of the GDPR:

- Citel Group Srl with headquarters in Via Belvedere, 101 - Cap 80127 Naples as regards the management and technical maintenance of the web-site.
- IMS di Marco Somma with registered office in Via Casa Rosa 33 80063 Piano di Sorrento [Na] - as regards the management and maintenance of the hardware (server)

- K-448 Srl for all functions related to access to the marketing area

PLACE OF TREATMENT

The processing of personal data will take place at the headquarters of the Company and at the servers located at the data center:

- Leaseweb Netherlands B.V.
- Hessenbergweg 95
- 1101 CX Amsterdam

DATA TRANSFER AND DISCLOSURE

Rubinacci srl - DOES NOT make any transfer or diffusion of data

DATA SUBJECTS RIGHTS

As data subject, you have the right to ask to the Data Controller:

- the confirmation, as to whether or not, that your personal data is being processed and, in this case, to obtain access to them (right of access);
- the correction of inaccurate personal data or the integration of incomplete personal data (right of rectification);
- the cancellation of the data, if there is one of the reasons provided for by the Privacy Regulation (right to be forgotten);
- the limitation of processing when one of the hypotheses provided for by the Privacy Regulation occurs (right of limitation);
- to receive the personal data you have provided to the Data Controller in a structured format, commonly used and readable by an automatic device and to transmit such data to another Data Controller (right to portability);
- to object at any time to the processing carried out for the pursuit of a legitimate interest of the owner (right of opposition);
- to revoke any consent to the processing of your data, at any time, without prejudice to the lawfulness of the processing based on the consent given prior to the revocation.

As provided by the Guarantor for the protection of personal data, the consent given for carrying out marketing activities with automated contact methods (by way of example, SMS, MMS, fax, phonic, e-mail, web applications) also extends to the methods traditional contacts (paper mail or telephone call with operator). Similarly, the opposition to carrying out marketing activities with automated contact methods also extends to traditional contact methods. Your right to provide consent or to exercise the right of opposition in relation to only one of the two methods of execution of marketing activities remains unaffected.

To exercise your rights, you can send a message to the e-mail address directly to the PEC of the company rubinaccispa@pec.it

Except for any other administrative or judicial appeal, you have the right to lodge a complaint with a supervisory authority, if you believe that the processing that concerns you violates the EU Privacy Regulation. We will take care of it within 30 days of receiving your request. In case of non-compliance with your request, in the same 30 days, we will inform you of the reasons for the non-compliance and of the possibility of proposing a complaint to a supervisory authority which for the Italian territory is the Guarantor for the protection of personal data according to the procedures provided on the website www.garanteprivacy.it